



تمرین ۱: آشنایی با نحوه نمایش نتایج جستجو در گوگل

دوره نقطه صفر سئو



## ❖ آشنایی با نحوه نمایش نتایج جستجو در گوگل ❖

در این مرحله قرار نیست با اصطلاحات تخصصی آشنا شویم. فقط می‌خواهیم نتایج گوگل را بیشتر بشناسیم تا در آینده یاد بگیریم که چطور از آن‌ها استفاده کنیم.

در این فایل نمونه‌هایی از انواع نمایش نتایج گوگل آورده شده است. به کلماتی که در گوگل جستجو شده‌اند و نوع نمایش نتایج آن دقت کنید تا متوجه شوید گوگل چطور سریعترین پاسخ را به کاربران خود می‌دهد.



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# نمایش آب و هوا



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berlin weather



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About 166,000,000 results (0.51 seconds)



7 °C | °F

Precipitation: 3%  
Humidity: 77%  
Wind: 13 km/h

Berlin, Germany

Monday 15:00

Mostly cloudy

Temperature

Precipitation

Wind

16:00 19:00 22:00 01:00 04:00 07:00 10:00 13:00 16:00 19:00 22:00 01

Mon



8° 4°

Tue



7° 3°

Wed



10° 4°

Thu



8° 3°

Fri



9° 6°

Sat



8° 6°

Sun



8° 4°

Mon



6° 2°



# نمایش زمان



Google

berlin time



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About 1,120,000,000 results (1.27 seconds)

## 15:58

Monday, Dey 19, 1401 AP (GMT+1)  
Time in Berlin, Germany



# نمایش ارگانیک



berlin



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About 1,980,000,000 results (0.51 seconds)

<https://en.wikipedia.org> > wiki > Berlin

## Berlin - Wikipedia

**Berlin** is the capital and largest city of Germany by both area and population. Its 3.7 million inhabitants make it the European Union's most populous city, ...

Area codes: 030

GRP per capita: €44,300 (2021)

Country: [Germany](#)

ISO 3166 code: DE-BE

[Berlin Wall](#) · [Berlin \(disambiguation\)](#) · [Berlin Cathedral](#) · [Berlin/Brandenburg](#)

<https://www.berlin.de> > ...

## Berlin - Official Website of the City of Berlin, Capital of ...

Experience the extraordinary side of **Berlin**: from sights and history, to hidden oases and a bustling restaurant scene, the capital has a lot to offer. [more ...](#)



# نمایش مکان

Google

iranian restaurant in berlin


Tools

About 4,050,000 results (0.51 seconds)


Results for **Berlin, Germany** · Choose area

Places


- Rating
- Price
- Hours



**Shayan**  
4.0 ★★★★★ (817) · \$\$ · Persian  
Goltzstraße 23  
Lamb & lentil dishes in a relaxed space




**Tehran Grill**  
4.3 ★★★★★ (153) · Persian  
Nollendorfpl. 7  
Dine-in · Takeaway · Delivery



**Kourosh**  
4.2 ★★★★★ (714) · \$\$ · Persian  
Lietzenburger Str 20B · Near the Kaufhaus des Westens  
Light-filled locale for Persian dishes

More places →



Map showing the locations of the listed restaurants in Berlin, Germany. The map includes labels for streets like Goltzstraße, Nollendorfplatz, and Lietzenburger Straße, and nearby landmarks like the Kaufhaus des Westens and various hotels.

# نمایش ویدیو

Google

How to make pizza



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About 219,000,000 results (0.61 seconds)

## Videos



[Homemade Pizza in OTG oven | Best Homemade Pizza ...](#)

YouTube - The Yummy Delights  
Tir 14, 1400 AP



[Home-Made Pizza Recipe \(2 Easy Ways\) - Gas Cooker ...](#)

YouTube - Zeelicious Foods  
Mordad 18, 1399 AP



10 key moments in this video



[Homemade Pizza Video Recipe | Start to Finish Pizza ...](#)

YouTube - Bhavna's Kitchen & Living  
Esfand 28, 1393 AP



10 key moments in this video




[How to Cook Pizza in Regular Oven](#)

YouTube - Vincenzo's Plate  
Bahman 6, 1399 AP



# نمایش دانشنامه



## Berlin

Capital of Germany

Berlin, Germany's capital, dates to the 13th century. Reminders of the city's turbulent 20th-century history include its Holocaust memorial and the Berlin Wall's graffitied remains. Divided during the Cold War, its 19th-century Brandenburg Gate has become a symbol of reunification. The city's also known for its art scene and modern landmarks like the gold-colored, swoop-roofed Berliner Philharmonie, built in 1963. — Google





**Area:** 391.8 km<sup>2</sup>  
**Elevation:** 34 m  
**Founded:** 1237  
**Local time:** Monday 11:41  
**Weather:** 11°C, Wind SW at 18 km/h, 88% Humidity [More on weather.com](#)  
**Population:** 3.645 million (2019) [Eurostat](#)

### Events

Mon, Day 5 11:00	Uraufführung Pippi Longstocking Komische Oper Berlin
Mon, Day 5 15:00	Chopin Piano Concertos – Berlin Classic be... Bode Museum
Mon, Day 5 16:00	Divertimento Vocale Berlin St. Mary's Church
Mon, Day 5 18:00	Domitischen Deutsche Oper Berlin





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### Clubs and Teams

 1. FC Union Berlin	 Hertha BSC	 Eisbären Berlin	 Alba Berlin
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### People also search for

 Germany	 Munich	 London	 Paris
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# نمایش اطلاعات اشخاص معروف



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lionel messi


Tools

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### Lionel Messi

Footballer

Overview Stats News Videos



Stats

World Cup - Argentina - 2022


Matches	7
Goals	7
Assists	3
Yellow cards	1

Height

1,69 m

Age

35 years old  
(June 24, 1987)





# نمایش اسکرول مکان‌های دیدنی



top sights in berlin



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About 14,900,000 results (0.79 seconds)

## Top sights in Berlin

[About these results](#)

Local favorites

Kid-friendly

Outdoors

Art & Culture

History

Museums



Brandenburg Gate

4.7 ★★★★★ (138,024)

Grand classical archway & city divide



Memorial to the Murdered Jews of Europe

4.6 ★★★★★ (41,883)

2,711 columns commemorating Holocaust



Reichstag Building

4.7 ★★★★★ (7,425)

Historic, glass-domed home of parliament



# نمایش اخبار

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## Top stories

**BBC NEWS**

Iran protests: Crowd gathers outside prison in bid to stop executions

3 hours ago



**FOX NEWS**

German police detain Iranians accused of plotting 'Islamist-motivated attack'...

15 hours ago



**The London Free Press**

Hundreds in London honour victims of shot-down Ukrainian airliner

17 hours ago



**Al Jazeera**

Ukraine denies Russian claim it killed hundreds of soldiers

21 hours ago



**Geo.tv**

Khamenei caricature: Iranians protest outside French embassy

23 hours ago



**Nature**

Influence of non-uniform magnetic field on the thermal efficiency ...

6 hours ago





# نمایش دستور پخت



how to make gheymeh



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About 31,000 results (0.43 seconds)

## Recipes



### KHORESH GHEYMEH

Persian Mama

5.0 ★★★★★ (21)

Cross rib roast, yellow split  
peas, potato wedges, fried



### Khoresht Gheymeh

The Caspian Chef

4.8 ★★★★★ (80)

2 hr  
Yellow split peas, french fries,  
stew beef, tomato paste, dried



### Khoresht Gheymeh

Termeh Blog - Termeh Travel

5.0 ★★★★★ (1)

3 hr  
Yellow split peas, potatoes,  
tomato paste, dried lime, saffron





## حالا نوبت شماست

همین الان شروع کنید و یک سری کلمات کلیدی را در گوگل جستجو کنید. سعی کنید این کار را با موضوعات مختلف در زبان فارسی و انگلیسی به صورت مکرر انجام دهید تا انواع پاسخهای گوگل را کشف کنید.



خودتان را جای کاربر بگذارید و ببینید که آیا این نتایج بهترین پاسخ برای شما بوده است یا نه؟

با ما در ارتباط باشید!



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